



# 14<sup>TH</sup> Annual Telehealth Summit of South Carolina

*The Power of Connection*

**August 31 - September 2, 2026**



**Hyatt Regency Greenville  
220 N. Main Street  
Greenville, SC 29601**

**SPONSOR/EXHIBITOR  
REGISTRATION PACKET**

**REGISTRATION DEADLINE: July 31, 2026**





## ABOUT THE EVENT

We're excited that you're considering partnering with Palmetto Care Connections as a sponsor for the 14th Annual Telehealth Summit of SC, built around the theme: The Power of Connection.

At Palmetto Care Connections, we are committed to transforming healthcare access across South Carolina by leveraging telehealth, technology, and strategic partnerships. We believe that strong connections—between providers, communities, and resources—are the foundation for healthier outcomes and more equitable care.

This summit brings that belief to life by uniting forward-thinking leaders, providers, and organizations to collaborate, share knowledge, and strengthen the connections that move healthcare forward.

As a sponsor, you won't just gain visibility—you'll be part of a meaningful experience that highlights your organization's role in advancing connection, innovation, and impact. This packet outlines opportunities to elevate your brand, engage directly with attendees, and align with transformative work happening across the state.

We look forward to building something powerful together.



## EVENT INFORMATION

### Save the Date

**August 31 - September 2, 2026**

Hyatt Regency Greenville  
220 N. Main Street, Greenville, SC 29601

### Who Will Be There?

Palmetto Care Connections (PCC) is expecting about 300 Physicians, Nurses, Program Managers, C-Suite Executives, Public Health Representatives, Technology Directors, Legislators, and more. The attendees represent hospitals, community health centers, rural health clinics, federally qualified health centers, and other health centered organizations.

Expecting

# 300

- Physicians
- Nurses
- Program Managers
- C-Suite Executives
- Public Health Representatives
- Technology Directors
- Legislators



## REGISTRATION

### How to Register

Sponsors may register online at [www.palmettocareconnections.org](http://www.palmettocareconnections.org). The sponsor registration deadline is **July 31, 2026**.

Acceptable forms of payment include: online or check

Make checks payable and mail to:

Palmetto Care Connections  
ATTN: Summit Planning Committee  
1880 Main Highway  
Bamberg, SC 29003



## SPONSOR BENEFITS

### Complimentary Registration

Sponsors may attend sessions at the Summit. The number of complimentary registrations is based on the sponsor level selected. Meals are included in the registration. Additional registrations may be purchased at the summit attendee rate [\$249 Early-Bird; \$299 Regular].

### Exhibit Table

Sponsors have the option to participate as exhibitors at the Summit to share products, services, and programs with attendees. Exhibitors can expect one 6ft table, two chairs, and basic linens. Exhibit table numbers and placements are based on sponsor levels and will be distributed after registration closes.

### Mobile App Access and Exhibitor Page

All attendees will have access to Whova, the event mobile app. The mobile app will allow attendees to interact at the event by viewing the schedule, downloading documents, sending messages, and networking with other attendees, sponsors, and speakers.

Sponsors will have the option to use a dedicated page on the mobile app to share their website, documents, videos, and information about products and services.

### Logos

Submit logos during registration online or to [summit@palmettocareconnections.org](mailto:summit@palmettocareconnections.org). Preferred format: ai or eps  
Acceptable formats: png [hi-res], jpg [hi-res]

### Post Event Webinar Opportunity (available to certain sponsor levels)

Sponsors have the option to schedule a webinar hosted by Palmetto Care Connections. This webinar must be scheduled before December 1, 2026.



## SPONSOR BENEFITS

### **Summit Scholarship Sponsor**

Silver Sponsors will be recognized as a Scholarship Sponsor during registration promotion. Scholarships will allow individuals to attend the Summit at no cost for registration.

### **Video Advertisement** [available to certain sponsor levels]

Video advertisements should be a maximum of 1-2 minutes. Videos will be played in the main room at a scheduled time such as breakfast, lunch, or a break. Acceptable formats include MP4, MOV, and WMV. Video ads should be submitted by July 31, 2026. PCC is not responsible for the cost or design of the video.

### **Sponsor Spotlight** [available to certain sponsor levels]

The sponsor spotlight will include the sponsor logo, website address, and a brief description of the organization.

### **SWAG Items**

Diamond and Platinum Sponsors, send your SWAG for the Summit bag [250-300qty]. Any leftover SWAG can be picked up from the registration desk at the Summit.

Mail SWAG to the Hyatt Regency to arrive no earlier than 3 days before the event start date or bring your SWAG to the registration desk on August 31 before 11:00am. Contact PCC directly to make other arrangements.

### **Attendee List**

The attendee list will be shared no later than August 15, 2026.



## PREPARING FOR YOUR EVENT

### **Lodging Options**

Reserve a room before the block closes on August 10, 2026 at the Hyatt Regency online at: <https://www.palmettocareconnections.org/events/summitlodging/>

### **Exhibitor Booth Setup**

Exhibitors may set up their tables on August 31, 1:00pm-4:00pm.

### **Exhibitor Table Breakdown**

Exhibitors may breakdown their tables on September 2, after the last break. Schedule coming soon.

### **Internet and Electricity**

All attendees will have access to wireless internet. For a hardwired connection and/or electricity, an additional fee will be charged by the venue. Please indicate your internet and electricity needs on the registration form.

### **Shipping Guidelines**

[Coming Soon]



## SPONSORSHIP OPPORTUNITIES

### Diamond Level \$10,000

- 4 Complimentary Registrations
- 1 Exhibit Table
- Mobile App Access & Exhibitor Page
- Logo Prominently Displayed at Summit & in Program
- Post-event Webinar Opportunity
- Video Ad Shown in Main Room during Breaks
- SWAG Item in Summit Tote Bag
- Sponsor Spotlight on Social Media
- Sponsor Spotlight in PCC's Newsletter
- Recognition as Lunch Sponsor
- Attendee List

### Platinum Level \$5,000

- 3 Complimentary Registrations
- 1 Exhibit Table
- Mobile App Access & Exhibitor Page
- Logo Prominently Displayed at Summit & in Program
- Post-event Webinar Opportunity
- Video Ad Shown in Main Room during Breaks
- Sponsor Spotlight on Social Media
- SWAG Item in Summit Tote
- Recognition as Breakfast Sponsor
- Attendee List

### Networking Reception Sponsor \$5,000 *(3 available)*

- 2 Complimentary Registrations
- 1 Exhibit Table at Summit
- 1 Exhibit Table at Reception
- Logo and Website on Table Tent Cards
- Mobile App Access & Exhibitor Page
- Logo Displayed at Summit, Reception & in Program
- Attendee List





## SPONSORSHIP OPPORTUNITIES

### Gold Level \$3,500

2 Complimentary Registrations

1 Exhibit Table

Mobile App Access & Exhibitor Page

Logo on Display at Summit & in Program

Post-event Webinar Opportunity

Video Ad Shown in Main Room during Breaks

Sponsor Spotlight on Social Media

Attendee List

### Silver Level \$2,500

2 Complimentary Registrations

1 Exhibit Table

Mobile App Access & Exhibitor Page

Logo on Display at Summit & in Program

Post-event Webinar Opportunity

Promotion as a Summit Scholarship Sponsor

Attendee List

### Bronze Level \$1,750

1 Complimentary Registration

1 Exhibit Table

Mobile App Access & Exhibitor Page

Logo on Display at Summit & in Program

Attendee List

### Awards Ceremony Sponsor \$3500 *(1 available)*

- 2 Complimentary Registrations
- 1 Exhibit Table
- Post-event Webinar Opportunity
- Mobile App Access & Exhibitor Page
- Logo on Display at Summit & in Program
- Sponsor Spotlight on Social Media
- Attendee List

