

Expanding Impact: Best Practices in Growth and Collaboration



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MUSC School-Based Health: The History

MUSC's School-Based Telehealth has been in schools in SC for over a decade primarily offering physical health services to include acute visits and chronic condition management for diagnoses like ADHD and asthma



In 2023, School-Based Behavioral Health launched as a partner program in an effort to provide care to the whole child in the same way—at schools where the student is for the majority of their day



By fall of 2025, the programs provide services across SC to more than 130 schools with about 50 more coming on board this school year



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Planning for Growth



With Physical Health already active in a number of schools and districts, the determination was made to lean into current partners to launch Behavioral Health



Communications sent to active schools and school nurses to socialize the new program



Meetings set with interested schools and teams



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Coordination of Programs

1

Point of entry: use of same consent for both programs for ease of use

2

Build the team: Addition of Program Coordinator, Nurse Educator and support on Virtual Solutions team to support both programs

3

Structure for ease of use: workflow with similarities

4

Contractual obligations: update contract to include a menu of options for selection of services

5

Let us help: combine behavioral health referral for multiple programs to one link



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Sustainability of Growth



BUDGETS
AND
SUPPORT



PLANNING
FOR GROWTH



COORDINATION
OF EFFORTS



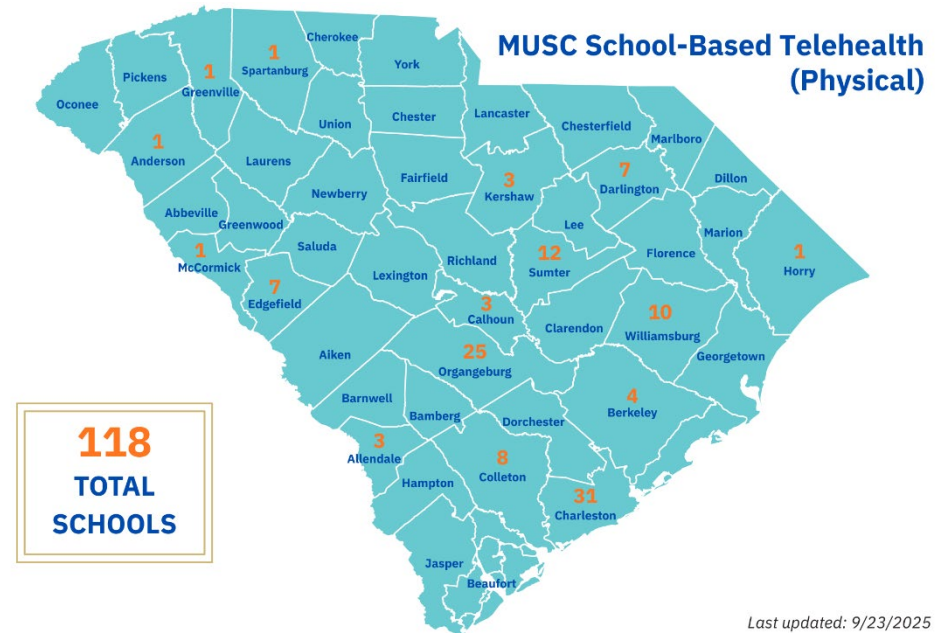
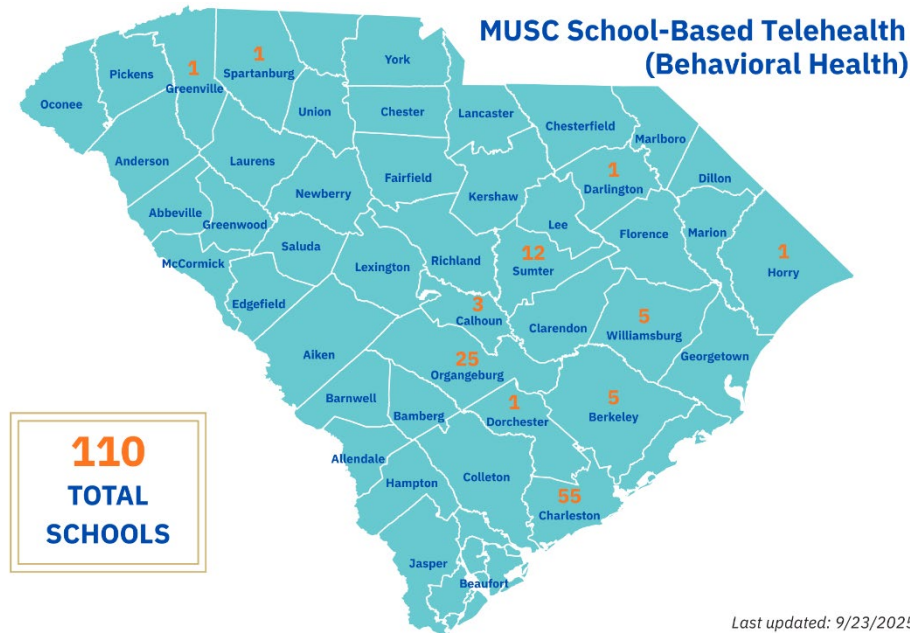
OUTSIDE
PARTNERS



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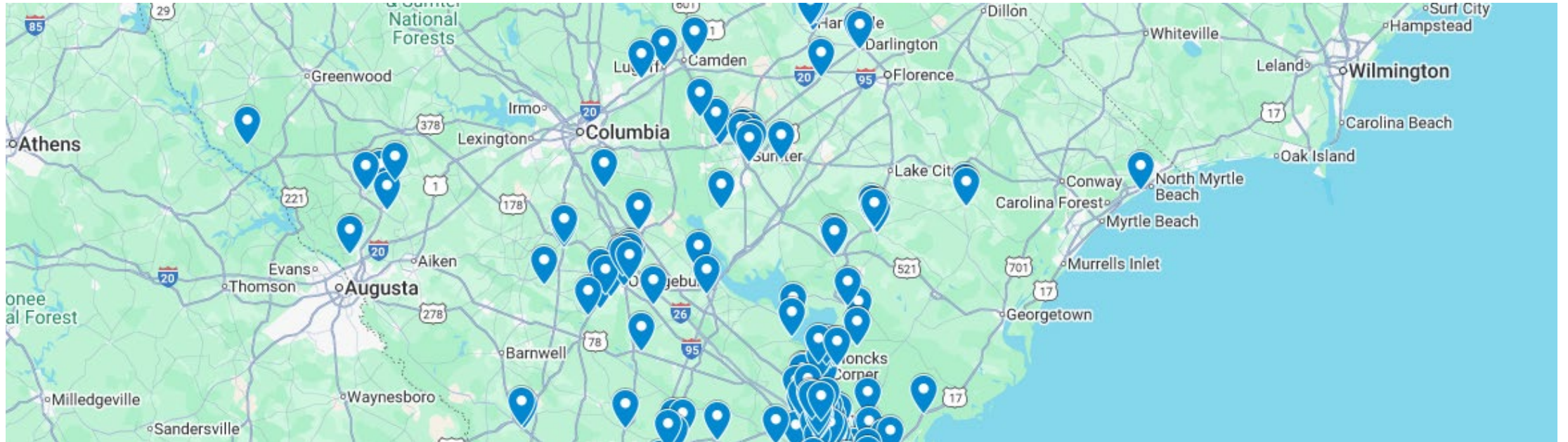
MUSC Coverage at a Glance



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Questions?



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Breaking Barriers to School-Based Telehealth

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Objectives

- Describe facilitators and barriers to implementation of school-based telehealth as a digitally-enabled care delivery model to improve access to care and reduce pediatric health disparities
- List key engagement strategies for involving caregivers, school staff and health care staff in successful implementation of school-based telehealth



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Data Sources

- School nurse interviews and surveys regarding school-based asthma care
- Parent interviews regarding asthma mobile application in a school setting
- Parent interviews and surveys regarding ADHD care
- Program leadership staff interview regarding school-based behavioral behavioral/mental health care

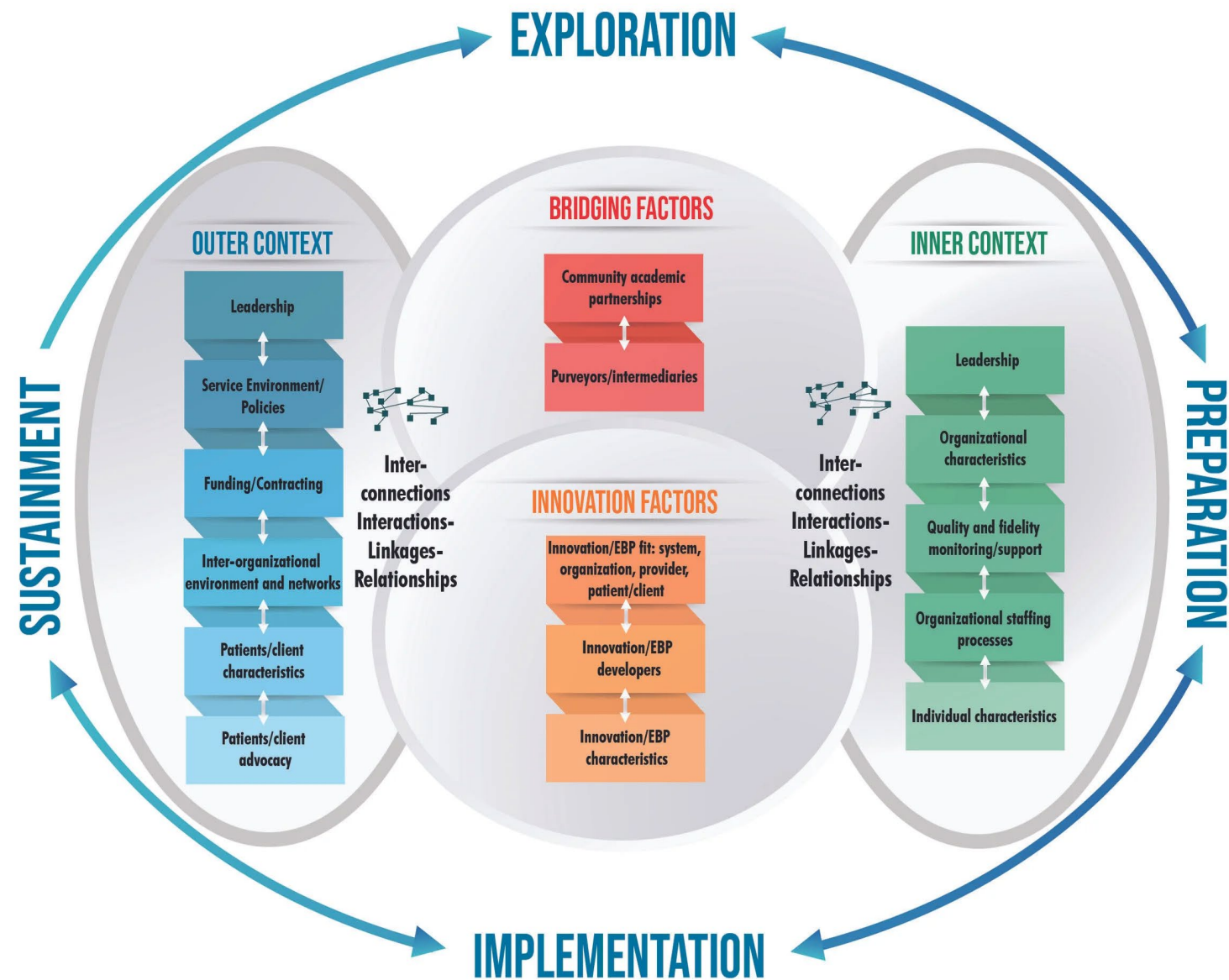


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Data Analysis:

- EPIS Framework
- Template Analysis
- Descriptive Statistics



Barriers

- Internet connectivity
- Parental engagement
- Recognizing students' specific needs
- Competing demands
- Obtaining quality improvement data



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Facilitators

- User-friendly technology
- Involvement of parents
- Engagement of school nurses/site champion
- Investment from school administration
- Partnerships between telehealth and school teams



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Engagement Strategies

- Collaborative engagement and relationship building with key stakeholders
- Ongoing technical assistance
- Marketing and education



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