



12TH ANNUAL TELEHEALTH SUMMIT OF SOUTH CAROLINA

OCTOBER 28-30, 2024

**WESTIN HILTON HEAD ISLAND
RESORT AND SPA
2 GRASSLAWN AVENUE
HILTON HEAD ISLAND, SC, 29928**

REGISTRATION DEADLINE: SEPTEMBER 15, 2024

**SPONSOR/EXHIBITOR
REGISTRATION PACKET**



SPONSORSHIP OPPORTUNITIES

Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1750
5 Complimentary Registrations	4 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table
Mobile App Exhibitor Page	Mobile App Exhibitor Page	Mobile App Exhibitor Page	Mobile App Exhibitor Page	Mobile App Exhibitor Page
Logo on Website, Newsletter, and Social Media	Logo on Website, Newsletter, and Social Media	Logo on Website, Newsletter, and Social Media	Name Listed on Website, Newsletter, and Social Media	Name Listed on Website, Newsletter, and Social Media
Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List
Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo placed by beverages during the Summit	Promotion of Company as a Sponsor of 1 Summit Scholarship	
Scheduled Booth Presentation	Scheduled Booth Presentation	Scheduled Booth Presentation		
Video Advertisement Shown in Main Room	Video Advertisement Shown in Main Room			
SWAG Item in Summit Tote Bag	SWAG Item in Summit Tote Bag			
Mobile App Banner	Mobile App Banner			
Sponsor Spotlight in PCC's Newsletter				
Logo displayed on mobile app				
VIP dinner with PCC's CEO				

Networking Reception Sponsor \$5000 (3 Available)	Snack Sponsor \$2500 (2 Available)	Awards Ceremony Sponsor \$3000 (1 Available)
2 Complimentary Registrations	1 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table at the Summit and 1 Exhibit Table at the Networking Reception	1 Exhibit Table at the Summit and Logo placed by snacks during the breaks	1 Exhibit Table at the Summit
Logo displayed during event	Logo displayed during event	Logo displayed during event
Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List





EVENT INFORMATION

Who Will Be There?

Palmetto Care Connections (PCC) is expecting about 300 Healthcare Administrators, Physicians, Nurses, Legal Advisors, Office Managers, Social Workers, Technology Directors, Program Managers, Medical Directors, CEOs, CIOs, COOs, and more to attend the Telehealth Summit!

Save the Date

October 28-30, 2024

Westin Hilton Head Island Resort and Spa
2 Grasslawn Avenue, Hilton Head Island, SC, 29928



REGISTRATION

How to Register

Sponsors may register online at www.palmettocareconnections.org. The registration deadline is **September 15, 2024**.

Make checks payable and mail to:

Palmetto Care Connections
ATTN: Summit Planning Committee
1880 Main Highway
Bamberg, SC 29003



SPONSOR BENEFITS

Complimentary Registration

Based on the sponsor level selected, sponsors may setup an exhibit table and/or attend the conference sessions. Meals are included in the registration. Additional registrations may be purchased.

Exhibit Table

Exhibitors can expect one 6ft table, two chairs, and basic linens. Exhibit table numbers are assigned based on sponsorship levels and will be distributed after registration closes.

Logos

Submit logos in an acceptable format to summit@palmettocareconnections.org by **September 15, 2024**. Acceptable formats: pdf, eps, ai, png or jpeg (hi-res if jpg or png).

Attendee List

The pre event attendee list will be distributed by **October 21, 2024**.
The post event attendee list will be distributed by **November 4, 2024**.





SPONSOR BENEFITS

Video Advertisement

Video clips or advertisements should be a maximum of 1-2 minutes. Videos will be played in the main room at a scheduled time such as breakfast or a break. Acceptable formats include MP4, MOV, and WMV. Video clips or advertisements should be submitted to PCC at summit@palmettocareconnections.org by **September 15, 2024**. PCC is not responsible for the cost or design of the video.

SWAG Items

Diamond and Platinum Sponsors, bring your SWAG items [250-300 qty.] to the registration desk on **October 28, 2024** to be included in the conference tote bag.

Sponsor Spotlight

PCC will highlight Diamond Sponsors in its monthly newsletter.

VIP Dinner with PCC'S CEO

Diamond Sponsors may schedule a business lunch/dinner with PCC's CEO.



PREPARING FOR YOUR EVENT

Lodging Options

Hotel reservations can be made at the Westin Hilton Head Island Resort and Spa.

Room rate: \$179/night.

Weblink: <https://book.passkey.com/event/50789941/owner/49229302/home>

Reservations must be made by **September 30, 2024**.

Exhibitor Booth Setup

Exhibitors may setup their booths on **Monday, October 28, 2024 at 12:00pm - 4:00pm**

Shipping Items

Items for exhibitor booth may arrive a maximum of 3 days prior to your arrival. The hotel and Palmetto Care Connections is not responsible for perishable items or fees for storing boxes.

Ship to:

Westin Hilton Head Island Resort and Spa

2 Grasslawn Avenue,

Hilton Head Island, SC, 29928

Click here to complete exhibitor form. Email exhibitor forms to sonja.mesley@westin.com





PREPARING FOR YOUR EVENT

Directions to the Westin Hilton Head Resort and Spa

Directions From Columbia, SC

- Take I-26 W toward Charleston
 - Take exit 169A toward Savannah on I-95S
 - Take Exit 28 toward SC-462
 - Turn left onto Coosaw Scenic Drive
 - Stay on Lowcountry Drive for 7.9 miles
 - Turn right onto N. Okatie Hwy [SC-170]
 - Take ramp on right for US-278E/Fording Island Road
 - Turn left on Coggins Point Road
 - Turn left on Clubhouse Drive
 - Turn right onto Grasslawn Ave
 - Bear right onto road, keep left to get onto road
- 2 hr 44 min [159 mi]

Directions from Charleston

- Take SC-61/Saint Andrews Blvd.
 - Turn left onto Parish Road
 - Turn right onto US-17S/Savannah Hwy
 - Take ramp on right for Trask Pkwy
 - At roundabout, take the 2nd exit for Trask Pkwy
 - Keep straight to get onto US-21S/Trask Pkwy
 - Turn right to stay on US-21S/Parris Island Gateway
 - Bear right onto SC-170/Robert Smalls Pkwy
 - Take ramp on right for US-278E/Fording Island Road
 - Turn left on Coggins Point Road
 - Turn left on Clubhouse Drive
 - Turn right onto Grasslawn Ave
 - Bear right onto road, keep left to get onto road
- 2 hr 23 min [103 mi]

Directions from Atlanta Georgia

- Take I-95N
 - Take exit 8 for US-278 toward Beaufort.Hilton Head Island
 - Bear right ONTO us-278 E/Independence Blvd
 - Turn left on Coggins Point Road
 - Turn left on Clubhouse Drive
 - Turn right onto Grasslawn Ave
 - Bear right onto road, keep left to get onto road
- 4 hr 57 min [290 mi]





PREPARING FOR YOUR EVENT CON'T

Parking Information

The Westin Hilton Head Island Resort and Spa 2 Grasslawn Avenue, Hilton Head Island, SC, 29928. The hotel is pleased to provide self-parking included in its resort fee offerings complimentary for all registered guests. Valet parking is offered for \$30.00 nightly.



CANCELLATION POLICY

PCC must receive written notice of cancellation -

45 or more days before the event = 100% refund

44-14 days before the event = 50% refund

Less than 14 days before the event will be non-refundable.

An administrative fee of \$75 will be subtracted from your amount.

If cancelling your registration, please remember to also cancel your hotel reservations as their cancellation policies may vary.