

Funding Your Telehealth Program Through Grants and Public Funding



Presenters



Amy Whitlock Jennings MS,
GPC



Maureen Meyer
MBA, GPC



Survey

- How many of your organizations have federal grants?
- How many of you have written a grant or have served on a grant team?



How Is Telehealth Funding Not Like Space Travel?

It doesn't happen in a vacuum!

- Funding for telehealth is usually a portion of an overall project design, not the project design itself
- Telehealth and digital health are increasingly accepted as ways to promote:
 - Confidentiality for special populations
 - Increasing access to care for the general population
 - Improving provider job satisfaction and reducing burnout
 - Providing workforce development in key areas
 - Reducing health disparities while improving health equity



USDA

USDA Distance Learning and Telemedicine Grant

- Typically opens annually
- 2022 competition slated to open Late Fall 2022/Winter 2023
- Requires that patients be located in rural areas.
- Applicant may be urban
- Up to \$1,000,000 with a 15% match
- Very site specific with points for rurality and economic need based on physical location of sites
- Funds SYNCHRONOUS equipment and related software only.



USDA

Community Facilities Direct Loan and Grant Program

- Open year round
- Suitable for large projects such as:
 - Construction or renovation of hospital or clinic
 - Construction of community center that could include a clinic or a telehealth room
- Grants are based upon population size and median household income
- Match is between 85% and 25% based on population size and median household income
- Contact your state's general field representative to discuss



USDA

Emergency Rural Health Care Grants – Track One

- Open until money is expended
- Up to \$1 million in funding
- Can directly fund telehealth
- Grants are based upon population size and median household income
- Match is between 85% and 25% based on population size and median household income
- Contact your state's general field representative to discuss



HRSA – Telehealth Specific

- Telehealth Network Development Grant
- Rural Maternity and Obstetrics Management Strategies Program
- Telehealth Strategies to Maximize HIV Care
- Evidence Based Telehealth Network Program



HRSA

Consider non-telehealth specific funding that could include telehealth equipment and training:

- Rural Health Network Development Program
- Teaching Health Centers Graduate Medical Educations (THCGME) – funding for residency programs
- Funding for health centers (FQHCs)
- Nursing training/education funding including graduate training
- Workforce Resiliency, training, etc. funding



SAMHSA

- Project AWARE (Advancing Wellness and Resiliency in Education)
- Cooperative Agreements for Innovative Community Crisis Response Partnerships
- Certified Community Behavioral Health Clinic (CCBHC) – Planning, Development, and Implementation Grants



Department of Education

Consider grants geared towards:

- School improvement grants
- Mental health
- School safety
- School-based health centers
- Full-Service Community Schools



Department of Labor

- Workforce development grants
- Nursing Expansion Grant Program (due 1/06/2023)



How To Get Started

- Make sure your organization is registered on SAM.gov and Grants.gov
- Develop 3-5 program ideas that could be delivered, or improved, with telehealth
- Engage potential partners. Many grants will want to see community partners
- Have a general budget
- Register for free grant listing services (grants.gov, etc.)



Questions?

