



ANNUAL TELEHEALTH SUMMIT OF SOUTH CAROLINA

NOVEMBER | 2022
9 - 10

CHARLESTON GAILLARD CENTER
95 CALHOUN STREET, CHARLESTON, SC 29401

LOOKING THROUGH THE TELEHEALTH LENS:
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Kathy G. Schwarting, MHA
Chief Executive Officer
Palmetto Care Connections

Welcome to the 10th Annual Telehealth Summit of South Carolina! Palmetto Care Connections is grateful for the opportunity to unite with everyone in person this year. It seems like a lifetime ago that we were able to converse and simply hang out with friends and colleagues and learn from each other. We listened to our partners and decided to move the Summit to the beautiful city of Charleston. During the next couple of days, we hope you will learn about telehealth policy, reimbursement, cybersecurity, artificial intelligence, digital inclusion, health equity, successful telehealth program models, and more.

Thank you to all Summit Sponsors, Exhibitors, Speakers, Poster Presenters, and Attendees for your participation and support. We would also like to acknowledge those who have been working behind the scenes to plan this amazing event, the Summit Planning Committee Members. Palmetto Care Connections would also like to acknowledge members of our Board of Directors as their guidance and support allows us the opportunity to do what we love to do everyday!!

It is our hope that this event will inspire and empower each of you in your role as health care providers and community leaders.

SUMMIT PLANNING COMMITTEE

Chandra Beasley, South Carolina Primary Health Care Association

Karen Driggers, MSN, RN-BC, NE-BC, Prisma Health

Ragan DuBose-Morris, PhD, Medical University of South Carolina

Rick Foster, MD, Palmetto Care Connections, Board Chairman

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Brandon Gaffney, MHA, South Carolina Department of Mental Health

Paola A. Gutiérrez, MHA, South Carolina Office of Rural Health

Christine L. Moseley, CTCP, CTC, CTL, McLeod Health

Ragan Richardson, South Carolina Telehealth Alliance

Kathy Schwarting, MHA, Palmetto Care Connections

Jessica Seel, MPH, South Carolina Office of Rural Health

Lloyd Sirmons, Southeastern Telehealth Resource Center

Davia Smith, MHA, Palmetto Care Connections



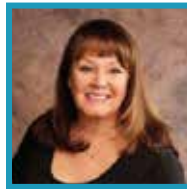
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Breanna Thompson, Telehealth Coordinator

Riley Van Coutren, Technical Analyst



SCHEDULE AT A GLANCE

WEDNESDAY, NOVEMBER

9

DAY 1

- 8:30am - 9:25am Check in at the registration desk and enjoy a breakfast delight with the Exhibitors and view the Poster Presentations in the prefunction area!
- 9:30am - 9:45am Welcome to the 10th Annual Telehealth Summit of South Carolina!
- 9:45am - 10:00am Looking at Telehealth Through the Eyes of the Patient
- 10:00am - 10:30am The View: State and Federal Policy Update
- 10:30am - 11:30am A Glimpse of Telehealth Reimbursement: Now and Post Public Health Emergency
- 11:30am - 12:00pm Time for Downtown Deli!

12:00pm-1:00pm Keynote Panel: Unmasking the Mental Health Pandemic: A Focus on Telemental Health

- 1:00pm - 1:15pm Break with Exhibitors and Poster Presenters
- 1:15pm - 2:30pm Capturing Payer Perspectives
- 2:30pm - 3:00pm Enjoy refreshments with the Exhibitors & remember to vote for your favorite poster!
- 3:00pm - 3:45pm Breakout Sessions
 - Clinical Track - Primary Care Practice Transformation by Integrating Behavioral Health
 - Business & Leadership Track - Telehealth Funding Opportunities
 - Technology Track - Cybersecurity and Risk Management in Telehealth

4:00pm - 5:00pm Special Guest Speaker: From Games to Healthcare: The Journey to Understandable AI

- 5:00pm - 6:00pm Autograph Session with Special Guest
- 6:30pm - 8:00pm Networking Reception at the South Carolina Aquarium

THURSDAY, NOVEMBER

10

DAY 2

- 7:45am - 8:55am Enjoy a Light Breakfast & Watch South Carolina's Telehealth Documentary produced by SCETV.
- 9:00am - 9:45am The Outlook: Rural Health Care in a Digital Age
- 9:45am - 10:15am Coffee Break with Exhibitors and Poster Session
- 10:15am - 11:00am Can Virtual Care Improve the Lives of Individuals with Intellectual Disabilities?
- 11:00am - 11:15am Break with Exhibitors
- 11:15am - 12:15pm The Legislative Landscape of Telehealth and Broadband in South Carolina
- 12:15pm - 1:00pm Backyard BBQ Buffet with Exhibitors
- 1:00pm - 1:45pm Telehealth Awards Ceremony with The Honorable Pamela Evette, South Carolina Lieutenant Governor
- 1:45pm - 2:30pm Breakout Sessions
 - Clinical Track - Leveraging Technology and Tele-Mentoring to Improve Perinatal Healthcare
 - Business & Leadership Track - Takeaways from Evaluating the Role of Telehealth During COVID-19
 - Technology Track - Digitally Focused: Seniors and Technology
- 2:30pm - 3:15pm Leading the Way to Digital and Health Equity
- 3:15pm - 3:20pm Closing Remarks and Prizes

8:30am - 9:25am	Check in at the registration desk and enjoy a breakfast delight with the Exhibitors and view the Poster Presentations in the prefunction area!
9:30am - 9:45am Ballroom II	Welcome to the 10th Annual Telehealth Summit of South Carolina! James McElligott, MD, MSCR , Executive Medical Director, Center for Telehealth, Medical University of South Carolina, and Co-Chair, South Carolina Telehealth Alliance Kathy Schwarting, MHA , Chief Executive Officer, Palmetto Care Connections, and Co-Chair, South Carolina Telehealth Alliance
9:45am - 10:00am Ballroom II	Looking at Telehealth Through the Eyes of the Patient <i>Witness testimonials from some of our patients utilizing telehealth and hear their stories.</i> Christine Moseley, CTCP, CTC, CTL , Telehealth Coordinator, McLeod Health
10:00am - 10:30am Ballroom II	The View: State and Federal Policy Update <i>Get the latest update and forecast on telehealth policy following the renewed public health emergency.</i> Introduction: Rick Foster, MD , Board Chairman, Palmetto Care Connections Christian Soura , Executive Vice President, South Carolina Hospital Association
10:30am - 11:30am Ballroom II	A Glimpse of Telehealth Reimbursement: Now and Post Public Health Emergency <i>This session covers basic reimbursement and payment principles for private and government payers, contracting for services, and highlights specific changes since the start of the 2020 pandemic. Current requirements for Medicare, Medicaid, private payers, and Telehealth parity laws will be reviewed.</i> Introduction: Christian Soura , Executive Vice President, South Carolina Hospital Association Nina M. Antoniotti, RN, MBA, PhD , Director of Interoperability and Patient Engagement, St. Jude Children's Research Hospital
11:30am - 12:00pm	Time for Downtown Deli! <i>Chat with exhibitors, grab lunch in Ballroom I, and meet in Ballroom II for the Keynote Panel beginning at 12:00pm.</i>
12:00pm - 1:00pm Ballroom II	Keynote Panel: Unmasking the Mental Health Pandemic: A Focus on Telemental Health <i>This panel will unmask the scope of the mental health pandemic, share lessons learned, and discuss strategic approaches from various state agencies and organizations.</i> Moderator: Meera Narasimhan, MD, DFAPA , Professor and Chair, Department of Neuropsychiatry and Behavioral Science and Sr Medical Director, Behavioral Health Prisma Health (Midlands) and Special Advisor to USC President, Healthcare and Innovations University of South Carolina Robert Bank, MD , Acting State Director, South Carolina Department of Mental Health John Magill, MSW , Retired State Director, South Carolina Department of Mental Health Thornton Kirby, FACHE , President and Chief Executive Officer, South Carolina Hospital Association The Honorable G. Murrell Smith, Jr. , Speaker of the South Carolina House of Representatives

1:00pm - 1:15pm

Break with Exhibitors and Poster Presenters in Ballroom I

1:15pm - 2:30pm
Ballroom II

Capturing Payer Perspectives

Health insurance is one of multiple contributing factors for telehealth growth. This session will discuss goals of the payers, the increase in telehealth utilization during the pandemic, and future policies.

Moderator: Sonya Ebeling, MPA, Director, South Carolina Telehealth Alliance

Lucinda DeMarco, MD, Chief Medical Officer, United Healthcare of SC, GA, and FL

Jordan DeSai, Chief of Quality, South Carolina Department of Health and Human Services

Shawn Stinson, MD, FACP, Senior Vice President, Healthcare Innovation and Improvement, BlueCross BlueShield of South Carolina

2:30pm - 3:00pm

Enjoy refreshments with the Exhibitors & remember to vote for your favorite poster!

3:00pm - 3:45pm

Breakout Sessions

Clinical Track

Salon I

Primary Care Practice Transformation by Integrating Behavioral Health

This session will present an overview of the iCARE program and demonstrate how this model reduces healthcare disparities by serving individuals living in rural areas of our state with minimal access to psychiatric specialty and sub-specialty care.

Frank Peters, MD, Associate Program Director for General Psychiatry Residency, Director of Adult Outpatient Resident Clinic, Department of Neuropsychiatry, Prisma Health

Ballroom III

Business & Leadership Track

Telehealth Funding Opportunities

Learn about funding opportunities that will allow your organization to implement telehealth services. The pandemic has initiated more grant opportunities than ever before so don't miss out!

Maureen Meyer, MBA, GPC, Head Storyteller, Storied

Amy Whitlock Jennings, MS, GPC, President, Whitlock Writings

Salon II

Technology Track

Cybersecurity and Risk Management in Telehealth

Secure your organization's data and your patients' data, while at the same time ensuring efficient and effective communications.

Matt Hiatt, MSIT, PMP, Chief Technology Officer, Palmetto Care Connections

Jamey Milligan, Director of Technology, Tandem Health

4:00pm - 5:00pm
Ballroom II

Special Guest: From Games to Healthcare: The Journey to Understandable AI

This session will discuss how to close the health care and digital divide by utilizing the power of artificial intelligence.

Introduction: Kathy Schwarting, MHA, Chief Executive Officer, Palmetto Care Connections and Co-Chair, South Carolina Telehealth Alliance

Michael Capps, PhD, Co-founder and Chief Executive Officer, Diveplane, and Former President, Epic Games, [makers of blockbusters Fortnite and Gears of War]

5:00pm - 6:00pm **Autograph Session with Michael Capps**
Bring your Epic Games gear and get his autograph!

6:30pm - 8:00pm **Networking Reception**
Please join our telehealth family at the South Carolina Aquarium for the Summit Networking Reception. Attendees will be able to tour the aquarium, enjoy live music by Moonlight Ale, enjoy Lowcountry cuisine, and mix and mingle!

South Carolina Aquarium
100 Aquarium Wharf
Charleston, SC 29401

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7:45am - 8:55am **Enjoy a Light Breakfast & Watch South Carolina's Telehealth Documentary produced by SCETV.**

9:00am - 9:45am
Ballroom II **The Outlook: Rural Health Care in a Digital Age**
Unlocking digital opportunities during the pandemic in rural and underserved communities has created a new acceptable support system to the workforce, education, and healthcare sectors. This panel will discuss how implementing telehealth strategies in some of our most vulnerable communities has increased access to healthcare and discuss some of the barriers and successes they have experienced.

Moderator: Ann Lewis, MHA, Chief Executive Officer, Caresouth Carolina, Inc.

Adrian DeSaussure, Information Technology Manager/Migrant Health, Fetter Health Care Network

Caitlin Kickham, MS, APRN, FNP-C, Associate Director, Clinical Operations, Clemson Rural Health

Danette McAlhaney, MD, Family Practitioner, Bamberg Family Practice

9:45am - 10:15am **Coffee Break with Exhibitors and Poster Session**

10:15am - 11:00am
Ballroom II **Can Virtual Care Improve the Lives of Individuals with Intellectual Disabilities?**
Learn from experts about the devastating impact of COVID-19 on individuals with intellectual disabilities and how telehealth can be an effective tool to assist us in designing a system that is safe and accessible for this vulnerable population.

Introduction: Rich Rogers, Senior Vice President, Chief Information Officer, Prisma Health

Jonathan Gleason, MD, Executive Vice President, Chief Clinical Officer, Prisma Health

Wendy Ross, MD, FAAP, Director Jefferson Center for Autism and Neurodiversity, Jefferson Health

11:00am - 11:15am **Break with Exhibitors**

11:15am - 12:15pm
Ballroom II

The Legislative Landscape of Telehealth and Broadband in SC

Let's have a discussion with members of the South Carolina General Assembly and learn more about how our state leaders have worked diligently throughout the pandemic to improve access to broadband and telehealth services for our residents and what the priorities for the upcoming session might look like.

Moderator: John Magill, MSW, Retired State Director, South Carolina Department of Mental Health

The Honorable Shannon Erickson, South Carolina House of Representatives

The Honorable Bill Herbkersman, South Carolina House of Representatives

The Honorable Mark Smith, South Carolina House of Representatives

The Honorable Deon Tedder, South Carolina House of Representatives

The Honorable Elizabeth "Spencer" Wetmore, South Carolina House of Representatives

12:15pm - 1:00pm

Backyard BBQ Buffet with Exhibitors

Grab lunch and network with attendees, exhibitors, and speakers.

1:00pm - 1:45pm
Ballroom II

Telehealth Awards Ceremony

Join PCC and The Honorable Pamela Evette, South Carolina's Lieutenant Governor in recognizing the 2022 Telehealth Champion, Telehealth Pioneer, Telehealth Innovator, Telehealth Trailblazer, Telehealth Programs of Excellence, and Poster Award Winners!

1:45pm - 2:30pm

Breakout Sessions

Clinical Track

Salon I

Leveraging Technology and Tele-Mentoring to Improve Perinatal Healthcare

This session will highlight how telehealth technology has impacted access to maternal mental health, substance use disorder screening and treatment, and the capacity of obstetrical healthcare providers.

Connie Guille, MD, Professor, Medical University of South Carolina

Rachel Grater, MFA, MA, Center for Telehealth Outreach
Coordinator, Medical University of South Carolina

Business & Leadership Track

Ballroom III

Takeaways from Evaluating the Role of Telehealth During COVID-19

In 2021, MUSC received a grant from the Agency of Healthcare Research & Quality (AHRQ) to evaluate MUSC's telehealth response to COVID-19. In this session, grant leaders will share key takeaways from these evaluations as well as preliminary findings from some of the grant's final analyses.

Ryan Kruis, MSW, LISW-CP, Director, Grants and Research,
Center for Telehealth, Medical University of South Carolina

Jillian Harvey, MPH, PhD, Associate Professor, Director, Doctor of Health Administration Division, Department of Healthcare Leadership and Management, Medical University of South Carolina

Kit N. Simpson, DrPH, Distinguished University Professor,
Department of Healthcare Leadership & Management College of Health Professions Director, Medical University of South Carolina

1:45pm - 2:30pm

Breakout Sessions (Con't)

Salon II

Technology Track**Digitally Focused: Seniors and Technology**

Learn how partnerships were forged during the pandemic in an effort to combat social isolation and loneliness among one of our most vulnerable populations. This session will showcase how seniors have been equipped with the tools to better engage in this digital age.

Kay Taylor Hightower, Esquire, Senior Consultant, Outreach and Partnership Building, South Carolina Department on Aging

Kathy Schwarting, MHA, Chief Executive Officer, Palmetto Care Connections and Co-Chair, South Carolina Telehealth Alliance

2:30pm - 3:15pm

Ballroom II

Leading the Way to Digital and Health Equity

Digital health solutions have the potential to make healthcare more accessible, yet the pandemic laid bare the issue of healthcare in equity and its well-documented impact on ethnic and racial minorities, rural communities, the underprivileged and the elderly. Let's discuss with state leaders how South Carolina is addressing these issues.

Moderator: Rick Foster, MD, Board Chair, Palmetto Care Connections

Vicky Ingalls, MBA, Digital Equity and Inclusion Consultant, Tricounty Cradle to Career

James McElligott, MD, MSCR, Executive Medical Director, Center for Telehealth, Medical University of South Carolina, and Co-Chair, South Carolina Telehealth Alliance

Connie Munn, Director, South Carolina Department on Aging

Kathy Schwarting, MHA, Chief Executive Officer, Palmetto Care Connections, and Co-Chair, South Carolina Telehealth Alliance

Jim Stritzinger, Director, South Carolina Broadband Office, Office of Regulatory Staff

3:15pm - 3:20pm

Ballroom II

Closing Remarks and Prizes

Kathy Schwarting, MHA, Chief Executive Officer, Palmetto Care Connections and Co-Chair, South Carolina Telehealth Alliance

SPEAKERS



Nina M. Antoniotti, RN, MBA, PhD
St. Jude Children's
Research Hospital



Robert Bank, MD
South Carolina
Department
of Mental Health



Michael Capps, PhD
Diveplane



Lucinda DeMarco, MD
United Healthcare
of SC, GA, and FL



Jordan DeSai
South Carolina
Department
of Health and
Human Services



Adrian DeSaussure
Fetter Health
Care Network



Sonya Ebeling, MPA
South Carolina
Telehealth Alliance



**The Honorable
Shannon Erickson**
South Carolina House
of Representatives



Rick Foster, MD
Board Chairman
Palmetto Care Connections



Jonathan Gleason, MD
Prisma Health



Rachel Grater, MFA, MA
Medical University
of South Carolina



Connie Guille, MD
Medical University
of South Carolina



Jillian Harvey, MPH, PhD
Medical University
of South Carolina



**The Honorable
Bill Herbkersman**
South Carolina House
of Representatives



Matt Hiatt, MSIT, PMP
Palmetto Care
Connections



Kay Taylor Hightower, Esq.
South Carolina
Department on Aging

SPEAKERS



Vicky Ingalls, MBA
Tricounty Cradle
to Career



Amy Whitlock Jennings, MS, GPC
Whitlock Writings



**Caitlin Kickham
MS, APRN, FNP-C**
Clemson Rural Health



Thornton Kirby, FACHE
South Carolina
Hospital Association



Ryan Kruis, MSW, LISW-CP
Medical University
of South Carolina



Ann Lewis, MHA
CareSouth
Carolina, Inc.



John Magill
Retired, South Carolina
Department of
Mental Health



Danette McAlhaney, MD
Bamberg Family
Practice



James McElligott, MD, MSCR
Medical University
of South Carolina



Maureen Meyer, MBA, GPC
Storied
Grant Writing and More



Jamey Milligan
Tandem Health



Christine Moseley, CTCP, CTC, CTL
McLeod Health



Connie Munn
South Carolina
Department on Aging



Meera Narasimhan, MD, DFAPA
Prisma Health



Frank Peters, MD
Prisma Health



Rich Rogers
Prisma Health

SPEAKERS



Wendy Ross, MD, FAAP
Jefferson Health



Kathy Schwarting, MHA
Palmetto Care
Connections



Kit N. Simpson, DrPH
Medical University
of South Carolina



**The Honorable
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South Carolina House of
Representatives



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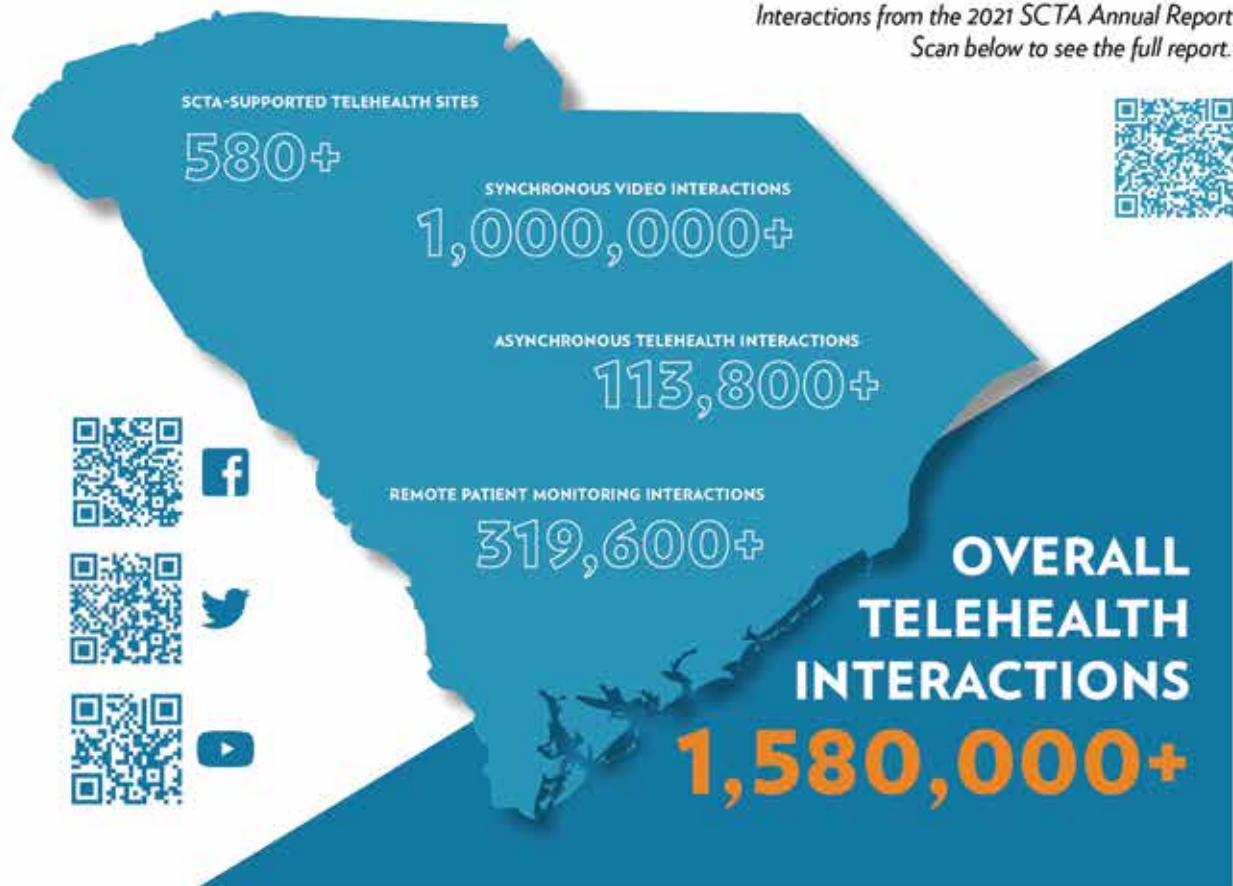
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The South Carolina Telehealth Alliance (SCTA) is a statewide collaboration of many organizations joining forces to expand telehealth services across the state. The SCTA provides guidance, assists with strategic development, and advises on technology and standards to develop an open-access network. This open-access network gives all South Carolina residents access to quality health care, while effectively managing the cost of providing care.

*Interactions from the 2021 SCTA Annual Report
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Learn more about the many ways MUSC Health is changing what's possible through telehealth.

MUSChealth.org/telehealth





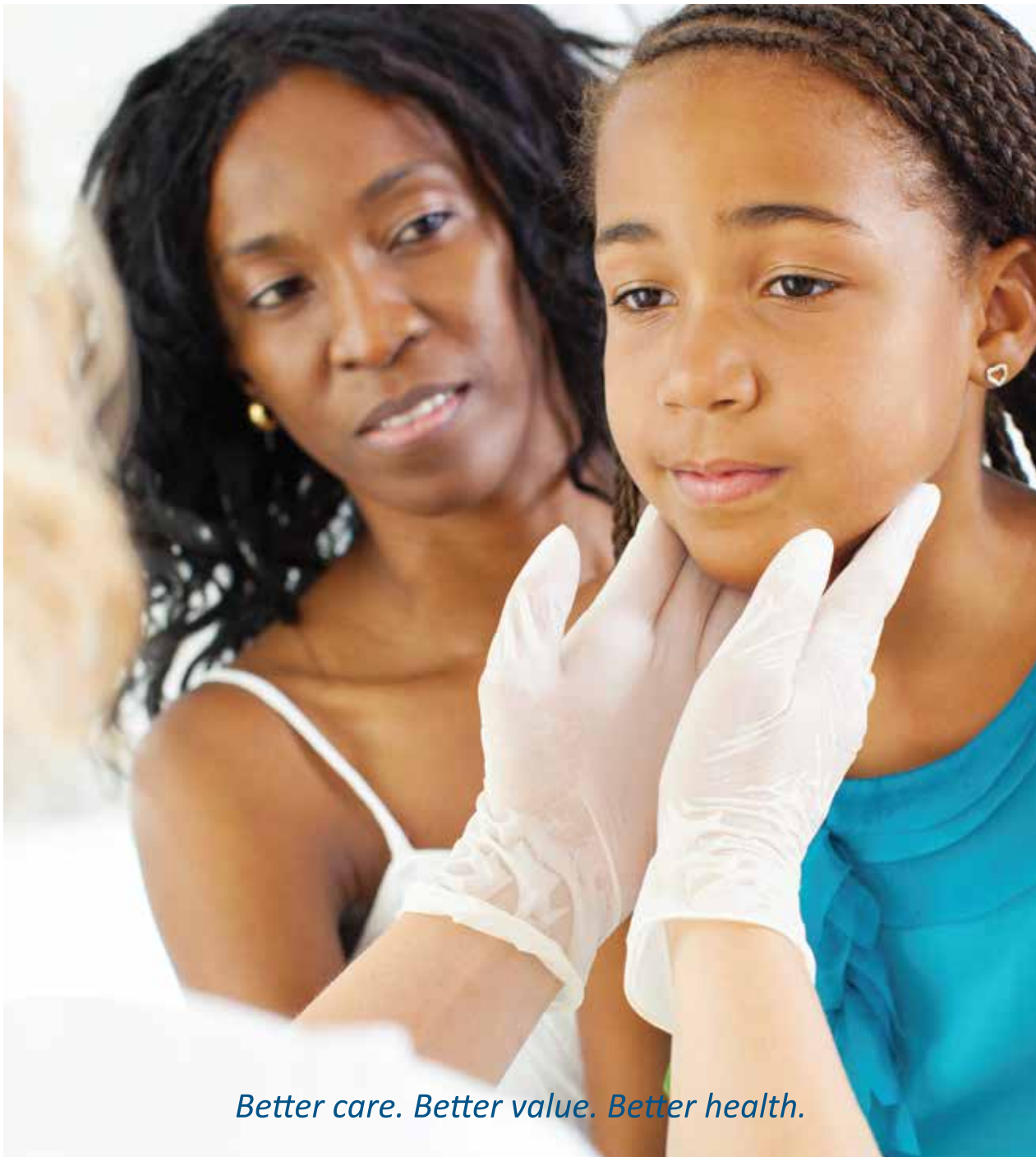
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5G and Telehealth:

Significant Benefits for Providers, Patients & Payers

Why Telehealth is Growing

Telehealth connects clinicians and patients to provide care such as consultations, diagnoses, treatment, education, care management, and support for patient self-management.

Source: [American Medical Association](#)

\$100,000,000,000

The virtual health market in the U.S. is projected to grow more than 23% annually, reaching close to \$100B by 2025.

Source: [Deloitte](#)

01

**Telehealth provides
better healthcare access
to rural areas.**



I SUPPORTING HEALTHY COMMUNITIES

BlueCross BlueShield of South Carolina has served the people of our state with care, commitment and compassion for 75 years. We are dedicated to building stronger communities and helping them recognize their potential. Together, we can create a healthier future.

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**Learn more at
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ClemsonRuralHealth.org



CLEMSON RURAL HEALTH

Clemson Rural Health is the organizing framework for Clemson's health service delivery and prevention efforts statewide.



SBIRT is a comprehensive, integrated, public health approach to the delivery of early intervention and treatment services. It is used for persons with substance use disorders and those whose use is at moderate and higher levels of risk.

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