



# ANNUAL TELEHEALTH SUMMIT OF SOUTH CAROLINA

**NOVEMBER** | **2022**  
**9 - 10**

Charleston Gaillard Center  
95 Calhoun Street, Charleston, SC 29401

**LOOKING THROUGH THE TELEHEALTH LENS:**  
*DIGITALLY FOCUSED. EQUITY DRIVEN.*

## **SPONSOR/EXHIBITOR REGISTRATION PACKET**

**Registration Deadline: September 30, 2022**





# SPONSORSHIP OPPORTUNITIES

Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1750
5 Complimentary Registrations	4 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table
1 Full Page Advertisement in Summit Program	1 Full Page Advertisement in Summit Program	1/2 Page Advertisement in Summit Program	1/4 Page Advertisement in Summit Program	Logo placement in Summit Program
Logo on Website, Newsletter, and Social Media	Logo on Website, Newsletter, and Social Media	Logo on Website, Newsletter, and Social Media	Name Listed on Website, Newsletter, and Social Media	Name Listed on Website, Newsletter, and Social Media
Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List
Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo placed by beverages during the Summit	Promotion of Company as a Sponsor of 1 Summit Scholarship	
Name Listed on Summit Tote Bag	Name Listed on Summit Tote Bag			
SWAG Item in Summit Tote Bag	SWAG Item in Summit Tote Bag			
Sponsor Spotlight in PCC's Newsletter				
Logo displayed on mobile app				
VIP dinner with PCC's CEO				

Networking Reception Sponsor \$5000 [3 Available]	Snack Sponsor \$2500 [2 Available]	Awards Ceremony Sponsor \$2000 [1 Available]
2 Complimentary Registrations	1 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table at the Summit and 1 Exhibit Table at the Networking Reception	1 Exhibit Table at the Summit and Logo placed by snacks during the breaks	1 Exhibit Table at the Summit
Logo placement in Summit Program	Logo placement in Summit Program	Logo placement in Summit Program
Logo on Event Signage	Logo on Event Signage	Logo on Event Signage
Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List





## EVENT INFORMATION

### Who Will Be There?

Palmetto Care Connections (PCC) is expecting about 300 Healthcare Administrators, Physicians, Nurses, Legal Advisors, Office Managers, Social Workers, Technology Directors, Program Managers, Medical Directors, CEOs, CIOs, COOs, and more to attend the Telehealth Summit!

### Save the Date

November 9 - 10, 2022

Charleston Gaillard Center, 95 Calhoun Street, Charleston, SC 29401



## REGISTRATION

### How to Register

Sponsors may register online at [www.palmettocareconnections.org](http://www.palmettocareconnections.org). The registration deadline is **September 30, 2022**.

Make checks payable and mail to:  
Palmetto Care Connections  
ATTN: Summit Planning Committee  
1880 Main Highway  
Bamberg, SC 29003



## SPONSOR BENEFITS

### Exhibit Table Assignment

Exhibit tables are 6 ft x 2.5 ft. Exhibit table numbers are assigned based on sponsorship levels and will be distributed after registration closes.

### Ad Dimensions and Size:

Advertisements and logos can be uploaded in the online registration portal or emailed to [summit@palmettocareconnections.org](mailto:summit@palmettocareconnections.org). Deadline **September 30, 2022**.

Full Page (Without Bleed) 7-1/8" w x 10" h  
1/2 Page 7-1/8" w x 4-7/8" h  
1/4 Page 3-5/8" w x 4-7/8" h

### Logos

Acceptable formats: pdf, eps, ai, png or jpeg (hires if jpg or png).

### SWAG Items

Diamond and Platinum Sponsors, send your SWAG items to be included in the conference tote bag to PCC by **October 14, 2022**. PCC is not responsible for the cost or design of these items.

### Attendee List

The pre event attendee list will be distributed by October 24, 2022.

The post event attendee list will be distributed on November 10, 2022 after the event.





## PREPARING FOR YOUR EVENT

### Lodging Options

#### **Embassy Suites Charleston - Historic District. \$219/night**

337 Meeting Street, Charleston, SC 29403

Reservations Line: 1-866-454-8336

**Group Code: PCC**

Online Reservation Link:

<https://www.my-event.hilton.com/palmetto-care-connections-nov2022/>

#### **Francis Marion Hotel \$219/night**

387 King Street, Charleston, SC 29403

Reservations Line: 1-843-722-0600

Event Name for Phone Reservations: Palmetto Care

Online Reservation Link: <https://reservations.travelclick.com/76320?groupID=3496236>

**Online Code: PALMETTO22**

### Shipping Items

Sponsors/Exhibitors may ship exhibitor booth items within a week of the 10th Annual Telehealth Summit of SC. Sponsors/Exhibitors are responsible for sending items out after the event.

Ship to:

Charleston Gaillard Center

ATTN: 10th Annual Telehealth Summit of SC

95 Calhoun St.

Charleston, SC 29401

### Loading/Unloading Dock

Sponsors/Exhibitors should use the loading dock on Anson Street for the event.

### Parking Information

The Charleston Gaillard Center is located at 95 Calhoun Street, Charleston, SC 29401. The building sits on Calhoun Street between Anson Street and Alexander Street.

Parking is available in the City of Charleston garage adjacent to the facility at 33 Alexander St, Charleston, SC 29401, as well as in the City of Charleston garage across from the aquarium located at 24 Calhoun St, Charleston, SC 29401. Both garages accept cash and credit cards.

The closest accessible parking spaces are located in the City of Charleston garage at 33 Alexander St. If you have an accessible tag or license plate, you do not have to pay any fee to park in the garage.

[Parking Information Source: <https://gaillardcenter.org/plan-your-visit/parking-accessibility/> ]



## CANCELLATION POLICY

**30 or more days** before the event = 100% refund

**29-14 days** before the event = 50% refund

**Less than 14 days** before the event will be non-refundable.

