

wednesday webinar

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Telehealth Research & Reports: Strategies to Support a Sustainable Ambulatory Telehealth Model



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11:00am - 12:00pm EST**

This is the second webinar of the new biannual Telehealth Research & Reports Series. Telehealth visits for ambulatory care skyrocketed during the first months of COVID-19, however, many health systems have seen significant declines in telehealth over the past few months despite the increased access, convenience, and satisfaction they have brought patients and providers alike. While health systems grapple to determine the “right mix” of in-person and telehealth care, it is clear that intentional strategy and institutional buy-in are critical in determining the path forward for ambulatory, direct-to-consumer telehealth care. In this webinar, Dr. Jimmy McElligott, Executive Medical Director, and Ryan Krus, Director of External Affairs and Research, from MUSC’s Center for Telehealth will discuss the strategies and key performance indicators being used at MUSC to ensure maintained adoption and continued success of ambulatory telehealth in this phase of the pandemic and beyond.

PROGRAM OBJECTIVES

- Describe barriers to continued adoption of ambulatory telehealth.
- Identify strategies to support continued buy-in for ambulatory telehealth among health system leadership.
- Obtain examples of key performance indicators to drive leadership decision making around ambulatory telehealth.

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