

Sponsor/Exhibitor Registration Packet

Registration Deadline: September 3, 2021

**9th Annual Telehealth Summit of South Carolina
November 8 – 10, 2021
Columbia Metropolitan Convention Center**



SPONSORSHIP OPPORTUNITIES

Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1500
1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table
4 Complimentary Registrations	4 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
1 Full Page Color Ad in Conference Program	1 Full Page Color Ad in Conference Program	1 Half Page Ad in Conference Program	Quarter Page Ad in Conference Program	Quarter Page Ad in Conference Program
Event Signage	Event Signage	Event Signage	Event Signage	Event Signage
Website Recognition & Newsletter	Website Recognition & Newsletter	Website Recognition & Newsletter	Website Recognition & Newsletter	Website Recognition & Newsletter
Pre & Post Attendee List	Pre & Post Attendee List	Pre & Post Attendee List	Pre & Post Attendee List	Pre & Post Attendee List
1-2 min Promotional Video Displayed at Summit during Lunch [Organization responsible for video]	Lunch Sponsor Signage Recognition	Breakfast Sponsor Signage Recognition	Break Sponsor Signage Recognition	
Name Listed on Conference Tote Bag	Name Listed on Conference Tote Bag			
SWAG Item in Conference Tote Bag [Org. responsible for SWAG]	SWAG Item in Conference Tote Bag [Org. responsible for SWAG]			
Logo Spotlight in e-newsletter				
Logo on Name Badge				



EVENT INFORMATION

Who Will Be There?

Palmetto Care Connections is expecting about 300 Healthcare Administrators, Physicians, Nurses, Legal Advisors, Office Managers, Social Workers, Technology Directors, Program Managers, Medical Directors, CEOs, CIOs, COOs, and more to attend the Telehealth Summit!

How to Register

Sponsors may register online at www.palmettocareconnections.org or by completing the registration form enclosed in this packet. Email all registration forms to Kathy Rhoad at kathyr@palmettocareconnections.org. The registration deadline is **September 3, 2021**.

Mail Checks to:

Palmetto Care Connections
ATTN: Summit Planning Committee
1880 Main Highway
Bamberg, SC 29003

Sponsor Levels

We have several levels of sponsorship opportunities available to meet the needs of your organization. Each level includes different marketing and promotion opportunities. Logos (png and jpg) and advertisements (pdf) should be emailed to Kathy Rhoad at kathyr@palmettocareconnections.org by **October 1, 2021**.





EVENT INFORMATION

Ad Dimensions:

Full Page (Without Bleed)
1/2 Page
1/4 Page

Size:

7-1/8" w x 10" h
7-1/8" w x 4-7/8" h
3-5/8" w x 4-7/8" h

Exhibit Table Assignment

Exhibit tables are 6ft [entire table measurement] and skirted. Exhibit table numbers are assigned based on sponsorship levels and will be distributed after registration closes.

SWAG Items and Promotional Videos

Send your SWAG and business cards to be included in the conference tote bag to Palmetto Care Connections by **October 1, 2021**. PCC is not responsible for the cost or design of these items.

Exhibitor BINGO **New Rules!**

We would love for you to participate in Exhibitor BINGO! Attendees will be given a BINGO Sheet with each participating exhibitor logo inside a block. To get credit, attendees must visit your booth, leave their business card, and get your initials next to your organization's logo. During the breaks, all qualifying business sheets will be placed in a drawing for a prize. To enter the BINGO game, exhibitors must donate a prize.

Shipping Information

Contact Palmetto Care Connections for shipping information.

Electrical/AV Needs

A dedicated wireless or wired connection is a special order and should be specified on the registration form.

Lodging Options

Palmetto Care Connections has contracted with the Hilton Downtown Columbia at a discounted rate of \$169.00. Hotel reservations can be made by calling 1-800-HILTONS and requesting the group rate for Palmetto Care Connections 9th Annual Telehealth Summit of South Carolina.

Hilton Columbia Center, 324 Senate Street, Columbia, SC 29201

Directions

COLUMBIA METROPOLITAN CONVENTION CENTER 1101 Lincoln Street | Columbia, SC 29201

FROM GREENVILLE - Take I-26 East to Columbia. Continue onto I-126 and take the Huger Street exit to merge onto US-176E/US-21 S/US-321 S (Huger Street). After 0.8 miles, turn left onto Gervais Street. Then go 0.3 miles and turn right onto Lincoln Street. The Convention Center will be one [1] block down on the right.

FROM FLORENCE - Take I-20 West to Exit 73A to merge onto S Carolina 277 S toward Columbia. After 6.6 miles, 277 will turn into Bull Street. Continue for 0.9 miles and turn right onto Gervais Street. Go 0.6 miles and turn left onto Lincoln Street. The Convention Center will be one [1] block down on the right.





EVENT INFORMATION

FROM CHARLESTON - Take I-26 West to Columbia. Take Exit 115 to merge onto US-176 N/US-21 N/US-321 N [Charleston Highway] toward Cayce. Continue 6 miles and turn left onto Huger Street. After 0.6 miles, turn right onto Gervais Street. Continue for 0.4 miles and turn right onto Lincoln Street. The Convention Center will be one [1] block down on the right.

FROM THE COLUMBIA METROPOLITAN AIRPORT - Loop around the airport via Airport Boulevard, taking the exit for Columbia to I-26/ Lexington to I-20. Merge onto the John N. Hardee Expressway and continue to the road's end. Turn left onto S. Carolina 302/Airport Blvd/Edmund Road and continue 2.3 miles. Take a slight left onto US-176 N/ US-21 N/ US-321 N [Charleston Highway] and continue 2.6 miles. Turn left onto Huger Street. Continue for 0.6 miles and turn right onto Gervais Street. After 0.4 miles, turn right onto Lincoln Street. The Convention Center will be one [1] block down on the right.

Parking

The CMCC parking lot adjacent to the facility may be available at no charge on a first-come, first-served basis. Parking availability is subject to change, based on event times and the number of events in the building. Reserved parking in the CMCC lot can only be provided if the entire facility is contracted for your event. Parking in the rear lot behind the CMCC is not permitted. CMCC is not responsible for damage or theft in the parking lot. Pay-for-Parking garages are operated by the City of Columbia and are available 24/7. Customers can pay by cash or credit card. A cashier is on site most days from 9:30 a.m. to 6 p.m. Charges are \$2 for the first hour and \$1 for every additional hour, but no more than \$10 for the day. Customers with lost tickets will automatically be charged \$10 regardless of hours parked in the garage.

Load-in and Load-out Guidelines

Please do not leave vehicles unattended in loading zone. Place load-in items from your vehicle inside the building, not blocking the entrance and promptly move your vehicle into the CMCC parking lot adjacent to the facility or into the Park Street Garage located directly across the street. Please follow the same procedure upon load-out, making sure exhibit space is packed and load-out items are near the door before retrieving your vehicle. Unattended vehicles parked on a curb, in main driving lane, fire lane, in a reserved parking space or in a loading zone will be towed.

Tentative Agenda/Schedule

November 8	12:00PM-4:00PM	Exhibitor Setup
November 8	1:00PM-4:00PM	Preconference Sessions
November 9	7:30AM-5:00PM	Exhibit Hall
November 9	8:00AM-5:00PM	Summit Sessions
November 9	5:30PM-7:00PM	Networking Reception
November 10	7:30AM-2:00PM	Exhibit Hall
November 10	8:00AM-2:00PM	Summit Sessions





SPONSOR REGISTRATION FORM

Point of Contact Information

Organization:	Name:		
Mailing Address:	City:	State:	Zip:
Email Address:			
Phone Number:		Fax Number:	
Method of Payment: [Check One] Check <input type="checkbox"/> Online <input type="checkbox"/>			
Billing Address:	City:	State:	Zip:

PLEASE CHECK YOUR SPONSORSHIP LEVEL BELOW:

Please contact PCC to check on the availability of special sponsor opportunities.

Diamond \$7500 Platinum \$5000 Gold \$3500 Silver \$2500 Bronze \$1500

EXHIBIT INFORMATION

Please check your selections.

1. Are you planning to participate as an exhibitor? Yes, I will need an exhibit table and chair(s).
 No, I will not need an exhibit table and chair
2. Would you like to donate a prize for Exhibitor BINGO? Yes or No
3. Will you need internet connection [\$250/connection/hardwired connection]? Yes or No
 - a. Wireless Internet Hardwire Internet Both None
4. Will you need an electrical outlet [\$40/120 AMP Power]? Yes or No

Each sponsorship level comes with a different allowance of complimentary event registrations. Please submit the names of attendees on the next page by September 3, 2021.

***Registration Deadline: September 3, 2021**

Contact Person: Kathy Rhoad - kathyr@palmettocareconnections.org

How to Register:

You may register online at www.palmettocareconnections.org or complete the form enclosed in this packet. Please make all checks payable to Palmetto Care Connections. Checks can be mailed to:

Palmetto Care Connections | 1880 Main Hwy | Bamberg, SC 29003





ATTENDEE INFORMATION

Attendee One

Name: _____

Job Title: _____

Email Address: _____

Are you planning to attend sessions?

- I plan to attend sessions and monitor my exhibit booth.
 I plan to monitor my exhibit booth only.

Please list any food allergies: _____

Are you planning to attend the Networking Reception on November 9, 2021?

Yes No

[Admission tickets will be distributed at the event].

Attendee Two

Name: _____

Job Title: _____

Email Address: _____

Are you planning to attend sessions?

- I plan to attend sessions and monitor my exhibit booth.
 I plan to monitor my exhibit booth only.

Please list any food allergies: _____

Are you planning to attend the Networking Reception on November 9, 2021?

Yes No

[Admission tickets will be distributed at the event].

Attendee Three

Name: _____

Job Title: _____

Email Address: _____

Are you planning to attend sessions?

- I plan to attend sessions and monitor my exhibit booth.
 I plan to monitor my exhibit booth only.

Please list any food allergies: _____

Are you planning to attend the Networking Reception on November 9, 2021?

Yes No

[Admission tickets will be distributed at the event].

Attendee Four

Name: _____

Job Title: _____

Email Address: _____

Are you planning to attend sessions?

- I plan to attend sessions and monitor my exhibit booth.
 I plan to monitor my exhibit booth only.

Please list any food allergies: _____

Are you planning to attend the Networking Reception on November 9, 2021?

Yes No

[Admission tickets will be distributed at the event].

Registration/attendance participation in the 9th Annual Telehealth Summit of SC and constitutes an agreement by the registrant to Palmetto Care Connections' use and distribution (both now and in the future) of the registrant's or attendee's image or voice in photographs and videos for educational and promotional purposes.

Exceptions to this consent must be made in writing to summit@palmettocareconnections.org.

