

2020**virtual**summit



8TH ANNUAL
TELEHEALTH SUMMIT
OF SOUTH CAROLINA

Closing the Gap

FRIDAYS, 8:45AM - 12:30PM
OCT 9, 16 AND 23



palmettocareconnections.org





Kathy S. Schwarting, MHA
Chief Executive Officer
Palmetto Care Connections

welcome from ceo

Welcome to the 8th Annual Telehealth Summit of South Carolina - and our first ever Virtual Summit!

Over three consecutive Fridays we will hear from some exceptional state and national speakers who will present current telehealth information and relate it to these unprecedented times of the COVID-19 pandemic. Please see the complete schedule on the following pages.

We are extremely grateful to our nine sponsors, listed on the Summit home page, whose ads follow. Thanks to their generosity, this year's Summit was offered free of charge to exhibitors and attendees.

I encourage you to visit the sponsor exhibit pages linked to their logos on the home page, as well as the Virtual Exhibit Booth, which showcases 24 exhibitors.

I hope that you will find this Virtual Summit platform easy to use, informative and fun! After every presentation there is a 15-minute break when you can:

- view the poster presentations and rate your favorite poster
- visit our virtual sponsor and exhibitor booths
- join the conversation and ask the experts about telehealth reimbursement, policy, technology and broadband
- check out the breakroom for relaxing music, funny videos, best stretch practices and more

Everywhere you click on the Summit site, you will earn points in the 2020 Telehealth Summit Virtual Challenge, making you eligible to win a prize at the end of each day. For a list of activities and their point values, click on the Game link on the menu bar or on the quick links. The Leaderboard found on that page tracks each attendee's points.

Prize winners will be announced at the end of the day.

We hope you will find the 2020 SC Virtual Telehealth Summit insightful and beneficial. Welcome!

special thanks

A special thank you to the Summit Planning Committee members for their input and assistance all year long in organizing this event:

- Divya Ahuja, MD of the University of South Carolina
- Jennifer Bailey of South Carolina AHEC
- Stewart Cooner of South Carolina Department of Mental Health
- Karen Driggers of Prisma Health
- Ragan Dubose-Morris of MUSC
- Dr. Rick Foster of the Alliance for a Healthier South Carolina
- Sonya Frankowski and Ryan Kruis of the SC Telehealth Alliance
- Chris Moseley of McLeod Health
- Jessica Seel of the SC Office of Rural Health
- Lloyd Sirmons of the Southeastern Telehealth Resource Center
- Davia Smith and Kathy Rhoad of PCC



RIISING TO THE CHALLENGE

Since 1946, BlueCross BlueShield of South Carolina has helped South Carolinians navigate many challenges. Our security, strength and stability have allowed us to stand tall in the face of adversity. And that's not going to change. Whatever challenges arise, we'll face them together.



Your partner for using telehealth
to care for your patients

SOUTH CAROLINA
Telehealth
ALLIANCE

Visit us online at www.sctelehealth.org to learn more.



See a **PROVIDER** *Without* Leaving School.

Quality Care. Anytime. Anywhere.

Your child now has a new option for non-emergency medical care at school with McLeod TeleHealth visits. No appointment is necessary. Visits are private and secure.

Your child can be quickly diagnosed by a McLeod Provider for minor or common illnesses or recurring conditions:

- | | | |
|------------------|----------------------------|-------------|
| ■ Bronchitis | ■ Urinary Tract Infections | ■ Rashes |
| ■ Cough/Cold | ■ Viral Infections | ■ Flu |
| ■ Sore Throats | ■ Pinkeye | ■ Much more |
| ■ Ear Infections | ■ Allergies | |

McLeod TeleHealth is a service provided by McLeod Health, the choice for medical excellence in your region. For more information, call (843) 777-9205.



McLeodTeleHealth.org



CHANGING WHAT'S POSSIBLE



Empowering Healthcare Through Experts & Technology

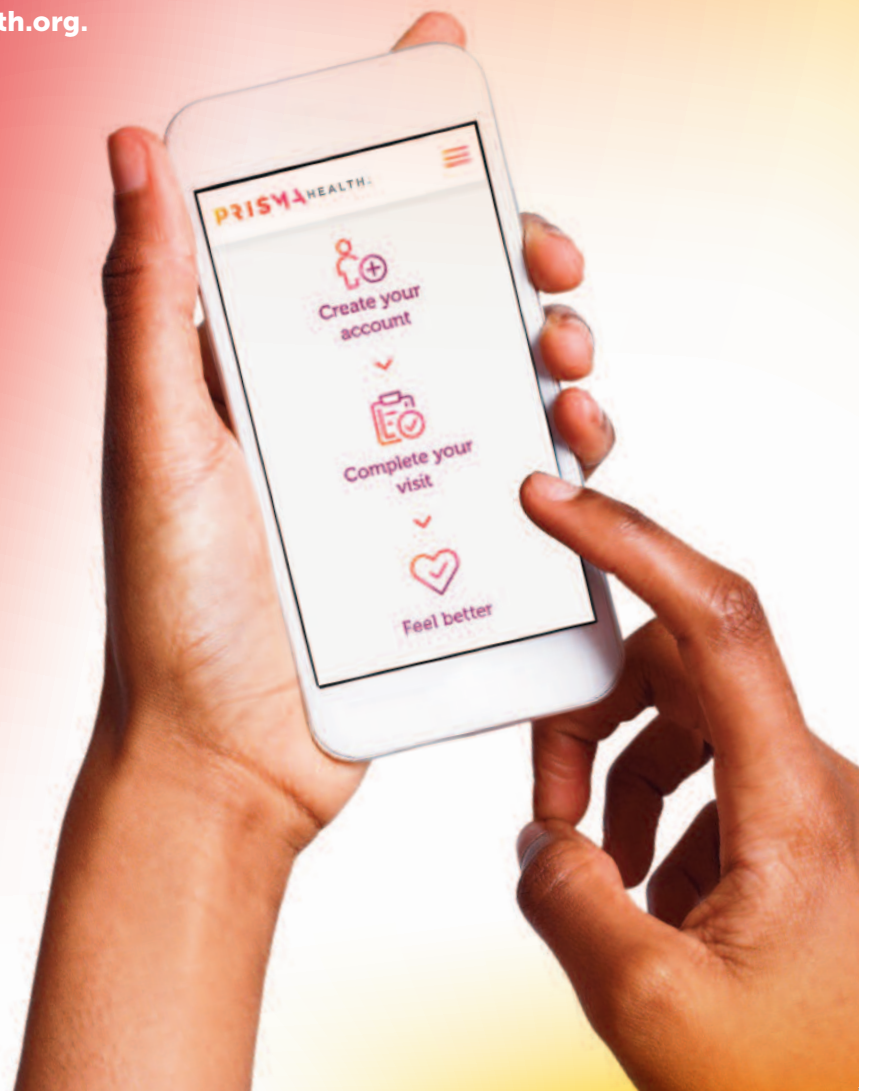
Using the latest in telehealth technologies, MUSC Health is connecting patients and providers across South Carolina with our expert health care team. MUSC Health is focused on expanding access to services, coordinating care, and improving the health of communities. The MUSC Center for Telehealth is one of only two National Telehealth Centers of Excellence in the country. The Center is also the headquarters of the South Carolina Telehealth Alliance. Learn more about the many ways MUSC Health is changing what's possible through telehealth. MUSChealth.org/telehealth



Bringing convenient, quality care to patients wherever they are

Prisma Health's virtual health services are helping patients throughout South Carolina get access to timely, affordable, quality care. Whether it's online treatment for minor illnesses, school-based telehealth, or provider-to-provider video consultation for stroke patients, we're committed to providing the right care at the right time for the right price.

To learn more, visit PrismaHealth.org.





HEROES WORK HERE

Using Telehealth in New Ways

South Carolina Department of Mental Health supports the recovery of people with mental illnesses. In collaboration with South Carolina Department of Alcohol and Other Drug Abuse

Services, DMH is excited to offer the SC HOPES program. Providing support during challenging times, available 24/7.

SC HOPES also offers a program specifically for healthcare workers.

The Healthcare Outreach Team (HOT), is designed specifically to assist healthcare workers experiencing mental health and substance use challenges due to COVID-19 pandemic.



The program offers access to an experienced team of clinicians, treatment resources, telehealth services, and financial assistance.

Visit our website at: www.scdmh.net



Better care. Better value. Better health.

SOUTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES

Healthy Connections
MEDICAID



South Carolina Department of Health and Human Services
www.scdhhs.gov • Provider Service Center: (888) 289-0709



Leveraging our collective expertise in education, clinical care, public health and community outreach to improve access to health care and combat disparities in some of the state's most underserved areas.

healthymesc.org



***Bringing Telehealth Innovations to
Education, Clinical Care and Research***

OCTOBER 9

8:00 Virtual Tradeshow

8:45-9:00 Welcome

James McElligott, MD, MSCR, Medical Director, Center for Telehealth, Medical University of South Carolina and Co-Chair, South Carolina Telehealth Alliance

Kathy Schwarting, MHA, Chief Executive Officer, Palmetto Care Connections and Co-Chair, South Carolina Telehealth Alliance

9:00-9:30



**Opening Keynote:
A Conversation
with the Federal
Communications Commissioner**

FCC Commissioner Brendan Carr

9:30-9:45

Vote for Your Favorite Poster

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

9:45-10:15

**Payers Lower Barriers
to Telehealth Reimbursement**

Nina Antoniotti, RN, MBA, PhD, Director of Interoperability and Patient Engagement, St. Jude Children's Research Hospital

10:15-10:30

Visit Our Sponsors & Exhibitors

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

10:30-11:00

**Using Remote Patient Monitoring
to Transition Home Safely During COVID-19**

Cheryl Hamill, BSN, MS, RN, Remote Patient Monitoring Nurse Coordinator, Medical University of South Carolina

Emily Warr, MSN, RN, Director of Operations, Center for Telehealth, Medical University of South Carolina

11:00-11:15

Ask the Expert

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open



11:15-11:45 Breakout Sessions

Fraud & Abuse: What to Expect When the Government Comes Knocking (Business)

Douglas Grimm, FACHE, Partner, Arent Fox, LLC

Asynchronous Electronic Visits for Chronic Care

Jennifer Dahne, PhD, Assistant Professor,
Department of Psychiatry, Addiction Sciences Division,
Medical University of South Carolina

Claire MacGeorge, MD, MSCR, Assistant Professor of Pediatrics,
Medical University of South Carolina

Marty Player, MD, MSCR, Associate Professor, Co-Director Primary
Care Telemedicine, Department of Family Medicine,
Medical University of South Carolina

Standing Up a Direct-to-Consumer Platform (Technology)

Mark Mancini, Chief Information Officer, Little River Medical Center

Wendy Hedrick, MBA, Chief Transformation and Innovation Officer,
Little River Medical Center

Telehealth 101: The Basics (Clinical)

Jennifer Bailey, MEd, Associate Director for Education
and Evaluation, SC Area Health Education Consortium

11:45-12:00 Check Out the Breakroom

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

12:00-12:30 Rural Providers Advance Care Coordination During COVID-19

Moderator: Kathy Schwarting, MHA, Chief Executive Officer,
Palmetto Care Connections and Co-Chair, South Carolina Telehealth Alliance
Pam Davis, Chief Executive Officer, Little River Medical Center
Dave Hamill, Chief Executive Officer, Hampton Regional Medical Center
Ann Lewis, Chief Executive Officer, CareSouth Carolina, Inc.

12:30-1:00 Lunch

1:00-3:00 Virtual Tradeshow

OCTOBER 16

8:00

Virtual Tradeshow

8:45-9:30



Opening Keynote: Like STEEL in the Hour of Chaos: Power of Telehealth and Leadership in the Age of Pandemics and Social Unrest

Anton Gunn, MSW, CDM, CSP, President and Chief Executive Officer, 937 Strategy Group

9:30-9:45

Check Out the Breakroom

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

9:45-10:15

Telehealth Policy at the Federal and State Levels

Christian Soura, Vice President, Policy and Finance,
South Carolina Hospital Association

10:15-10:30

Ask the Expert

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

10:30-11:00

Closing the SC Digital Divide

Senator Thomas Alexander, Chairman of Senate Labor,
Commerce and Industry Committee, SC Senate

Tom Allen, Director, Safety, Transportation,
and Telecommunications,
SC Office of Regulatory Staff

Matt Hiatt, MSIT, Information Technology Director,
Palmetto Care Connections

11:00-11:15

Visit our Sponsors & Exhibitors

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open



11:15-11:45 Breakout Sessions

Telemedicine: Going the Distance for Children with Complex Needs (Clinical)

Cady Williams, MD, FAAP, Pediatrics, Ferlauto Center for Complex Pediatric Care, Prisma Health Children's Hospital Upstate

Reinvention of Vascular Care: Improving Outcomes and Reducing Cost (Clinical)

Eva Rzucidlo, MD, FACS, FSVS, Director of McLeod Vascular Associates, Chief of Vascular Surgery, McLeod Regional Medical Center

Telehealth Tech Walk (Technology)

Richard Ancrum, Infrastructure Engineer, Medical University of South Carolina

David Geddings, Telehealth Engineer, Medical University of South Carolina

My, What Big ROIs You Have (Business)

Michelle Hager, Managing Partner, Blue Cirrus Consulting

11:45-12:00 Vote for Your Favorite Poster

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

12:00-12:30 Future Focus: New and Innovative Telehealth Uses

Lloyd Sirmons, Director, Southeastern Telehealth Resource Center (SETRC)

Kathy Wibberly, PhD, Director, MidAtlantic Telehealth Resource Center (MATRC), University of Virginia Center for Telehealth

12:30-1:00 Lunch

1:00-3:00 Virtual Tradeshow

OCTOBER 23

8:00 Virtual Tradeshow

8:45-9:00 PCC Anniversary Video

9:00-9:30



**Opening Keynote:
Adopting a New Workflow
for Effective Care Delivery**

Judd Hollander, MD, Senior Vice President for Healthcare Delivery Innovation; Associate Dean for Strategic Health Initiatives, Sidney Kimmel Medical College; Vice Chair for Finance and Healthcare Enterprises, Department of Emergency Medicine, Thomas Jefferson University

9:30-9:45

Visit Our Sponsors & Exhibitors

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

9:45-10:15

**Emergency Orders by SC Board
of Medical Examiners During COVID-19**

Darra James Coleman, Special Counsel, Nexsen Pruet, LLC

10:15-10:30

Check Out the Breakroom

Exhibit Hall, Poster Sessions, Ask the Expert and Breakroom Open

10:30-11:00

Legislative Panel

Congressman James E. Clyburn, US Congress
Representing 6th District of South Carolina
Representative Gilda Cobb-Hunter, SC House of Representatives
Representing District 66, Orangeburg County
Representative Murrell G. Smith, SC House of Representatives
Representing District 67, Sumter County

11:00-11:15

Telehealth Awards Ceremony

11:15-11:45 Breakout Sessions

How to Get Paid: Mitigating Medicare, Medicaid
and Private Payer Claim Denials (Business)

Carol Yarbrough, MBA, CHCC - Consultant

Designing a Telerehab System to Meet COVID-19 Challenge (Clinical)

Larry Hodges, PhD, Professor, School of Computing, Clemson University

Using mHealth to Close the Service Gap after Pediatric Injury (Clinical)

Leigh Ridings, PhD, Assistant Professor,
Medical University of South Carolina

Telehealth Resources and Funding Opportunities (Business)

Ryan Kruis, MSW, LISW-CP, Manager, Center of Excellence
and South Carolina Telehealth Alliance

Shannon Legree, General Field Representative NC & SC,
Telecommunications Program, Rural Development, Rural Utilities
Service, U.S. Department of Agriculture

Carlos Mena, MS, Public Health Analyst, Office for the Advancement
of Telehealth, Federal Office of Rural Health Policy, Health Resources
& Services Administration

Telehealth Becomes Lifeline for Behavioral and Mental Health (Clinical)

Robert Bank, MD, Deputy Director, Division of Medical Affairs,
SC Department of Mental Health

Sara Goldsby, MSW, MPH, Director, Department of Alcohol
and Other Drug Abuse Services

11:45-12:00 Poster Awards

12:00-12:30



Closing Keynote: The Future of Virtual Care

Nick Patel, MD, Chief Digital Officer,
Vice Chair for Innovation
& Clinical Affairs, Prisma Health

12:30-1:00

Lunch

1:00-3:00

Virtual Tradeshow



There are Visionaries.
There are Doers.
WE ARE BOTH.

HIGH-ACUITY TELEMEDICINE SERVICES

Advanced ICU Care is the leader in acute care telemedicine, offering tele-ICU, remote inpatient telemetry, and post-acute patient monitoring with expertise drawn from nearly 15 years of experience and care for more than half a million patients.

advancedICUcare.com



Advanced Video Group has partnered with Zoom to provide the latest tools and services to connect with patients.



zoom



- Improve patient outcomes
- Maximize your resources
- Boost internal communications
- Maintain HIPAA Compliance



Supporting medicine in the Southeast for over 33 years, our team is here to make technology simple in a complex world.

<https://www.avgroup-sc.com/>

141 Crutch Commercial Court
Irmo, SC 29663
803-451-4031

Allm SHAPING HEALTHCARE

Collaboration Across Hospitals/EMS

Telehealth

Group Chat

Free for EMS

Join

Available on Google Play and the App Store

Revolutionizing clinical collaboration throughout the patient journey Efficient Communication and Effective Telehealth for Better Health Care

Physicians use Join to coordinate care through features such as: HIPAA-compliant messaging, clinical timestamp data, DICOM image sharing, and voice and video calls. Members of the care team can access information any time, anywhere with the touch of a button.

Integrating Join and JoinTriage, it allows emergency workers to quickly assess patients and send directly to the appropriate emergency facility before patient arrival.

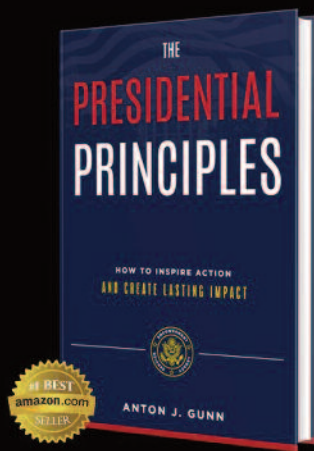
Patients	Paramedics	Medical Professionals
A smartphone app for first-aid support and medical records	A triage app for EMS providers	A communication app for medical professionals
MySOS	JoinTriage	Join



Delivering greater access to more affordable, higher quality care... anywhere.



For more information visit www.amwell.com



ORDER YOUR SIGNED COPY TODAY!

BEST-SELLING LEADERSHIP BOOK

The Presidential Principles

HOW TO INSPIRE ACTION AND
CREATE LASTING IMPACT

<https://presidentialprinciples.com>

ANTON GUNN

© 2014-2020 ANTON J. GUNN. PRESIDENTIALPRINCIPLES.COM



PARTNERSHIP • QUALITY • CONFIDENCE

Named 'Top Telehealth Company to Know'
by Becker's Hospital Review

Services

Telehealth
Project Management
Leadership
Revenue Cycle
Advisory
Government Services
Systems Support &
Implementation

800-380-8155

www.blue-cirrus.com

@BCirrus



CHQI Recognized
Consultants



EAGLE
TELEMEDICINE

Let Eagle Enhance Your Hospital's Service
Offerings With Our 12 Specialties



Including...



TELEHOSPITALIST



TELE-ICU



TELENEUROLOGY



TELE-ID

678.441.8529 www.eagletelemedicine.com



IRON BOWTM
HEALTHCARE
SOLUTIONS

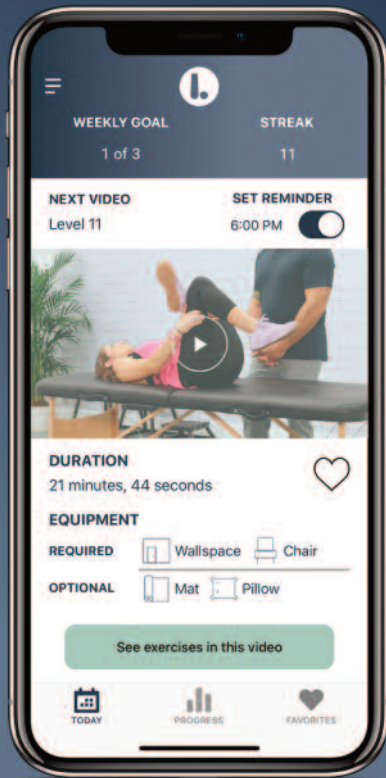
EXPANDING THE BOUNDARIES
OF HEALTHCARE

Learn more at
www.ironbowhealthcare.com

AD-123



- * Home-Exercise Therapy Video Programs.
- * Guided on screen by expert Physical Therapists.
- * Designed to be completed from home.
- * Remote patient monitoring of adherence & outcomes.
- * Built by doctors in Sports Medicine & Physical Therapy.



LIMBERHEALTH.COM

HENRY SCHEIN®
medpod®

VIDEO ONLY REMOTE PATIENT MONITORING LIVE TRANSLATION SERVICES

The Catalyst Advancing Health Care



MEDICAL CART
MCT SERIES

MEDICAL CART
LITE CART

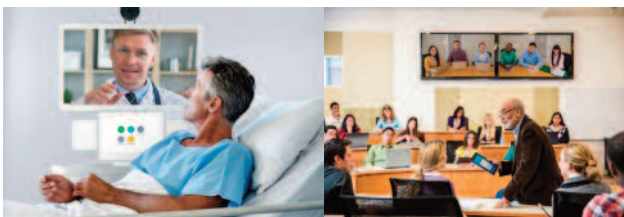
m2d2
MOBILEDOC®

HenrySchein.com/Medpod

1.800.P.SCHEIN



ONEVISION
SOLUTIONS
TELEHEALTH VIDEO EXPERTS



SYSTEM DESIGN & SALES
PROFESSIONAL IMPLEMENTATION
ONGOING SUPPORT & SERVICE



]pexip[



poly



Vidyo®

WWW.ONEVISIONSOLUTIONS.COM

(877) 866-9800

24/7 VIDEO SUPPORT
FROM MATERNAL AND
PEDIATRIC EXPERTS,
UNLIMITED, ON-DEMAND.
PARTNER WITH PACIFY TODAY!



Pacify

Contact Lindsey Bates
Vice President of Sales
404-904-6077 | Lindsey@pacify.com



BROADBAND

PCC helps eligible health care providers

RECEIVE UP TO 65% SAVINGS

Eligible Services

- Broadband
- Redundant Circuits
- SIP Trunks
- PRI
- Internet
- Network Equipment

Eligible Providers Include

- Not-for-Profit Hospitals
- Federally Qualified Health Centers
- Not-For-Profit Rural Health Clinics
- Skilled Nursing Facilities
- Community Health Centers
- Local Health Departments or Agencies



Health Care Exclusive Network
Access to HIPAA Compliant Telehealth Video Conferencing

] pexip[



Your trusted video engine for telehealth

Pexip powers secure, reliable video visits for healthcare providers and patients.

- Easy to use
- Works with existing tools
- Customizable

www.pexip.com

RECOVR[®]

Therapist Programmed Asynchronous TeleRehab

Our FDA-cleared motion tracking platform allows therapists to program remote therapy sessions that virtually guide patients through therapeutic exercises and provide objective progress and adherence data.

Stroke Therapy That Actually Works:

True Asynchronous TeleRehab

- Therapist programmed, technology guided

More Therapy - Lower Costs

- 18x therapy dose, decreased delivery expense

In-Home - No Contact

- Simple set-up, ships directly to patient

Have questions? info@recovrinc.com



Grow revenue and improve health outcomes by providing more patients Telehealth access

Sano Health's telehealth enablement solutions:

- Customized mobile devices, configured to your telehealth specifications
- Bundled mobile data packages to support multiple telehealth sessions
- Remote mobile device management
- User friendly - No setup required by the patient

Many of your patients lack access to telehealth – engage with them via Sano Health

Learn more

www.sanohealth.com

info@sanohealth.com

(202) 810-5105

Freedom to
grow.

Whatever your business
dreams, we're building the
network to get you there.



833.GO.SEGRA
www.segra.com

SOUTHEASTERN telehealth RESOURCE CENTER



The SETRC is one of 14 Telehealth Resource Centers (12 Regional and 2 National) funded by the federal Office for the Advancement of Telehealth through a grant program to provide support and guidance to Telehealth programs.

Our mission is to serve as a focal point for advancing the effective use of Telehealth and support access to Telehealth services in rural and under served communities in the southeastern region of the United States.

Made possible by grant number G22RH30350



SOC Telemed™

SOC Telemed is the leader in acute telemedicine serving 500+ hospitals nationwide:

- Enterprise-wide telemedicine platform connects clinicians and patients across different locations and specialties
- Unparalleled clinician network in Neurology, Psychiatry and Critical Care supports acute and post-acute care
- Innovative platform gives hospitals and health systems the flexibility to use their own clinicians

SOCTelemed.com

South Carolina Area Health Education Consortium

*Building and supporting the healthcare
workforce South Carolina needs*



Find out how at:
www.scahec.net

SCarolinaAHEC

SCAHEC

Save a life in 1 - 2 - BREATHE



Meg's husband was prescribed an opioid for chronic back pain. He also takes other medications. That's why she:

1. Got Narcan® – without needing a prescription
2. Keeps it nearby in case he forgets and takes his medications again, leading to an overdose
3. Knows to always call 911, administer a full dose... and breathe

DAODAS
Rugged through grant #H79101910102 from the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration.

JUST PLAIN KILLERS.COM

Welcome To The Digital Age Of Healthcare



Call Us Today!
855.844.0070 Info@SpaceSolved.com
www.HealthCarePointOfCare.com

Delivering better patient experiences

OUR NETWORK IS BUILT FOR THAT.

Learn more at
enterprise.spectrum.com/healthcare

©2020 Charter Communications.
All rights reserved.

Spectrum
ENTERPRISE

InTouch
Health
is now part of **Teladoc**
HEALTH



Discover why our
customers rated us the
#1 Virtual Care Platform

